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The Pioneer Corn Innovation Pipeline

From idea to product, our Pioneer® brand corn hybrids are designed with one thing in mind – to help you succeed on your farm. See how we're looking ahead to solve tomorrow's problems and deliver you the best corn seed on the market.

It starts with YOU

Pioneer products are created to solve tomorrow's problems

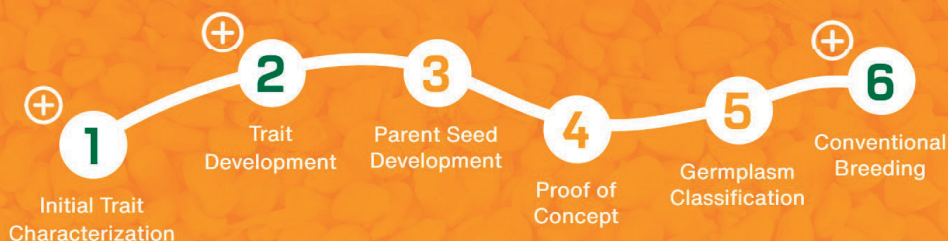
Starting with one of the world's largest germplasm libraries, Corteva Agriscience researchers and Pioneer field teams collaborate to be sure they're tackling the problems that matter to you. See the journey from idea to reality for our corn hybrid traits. *Tap each icon to see each problem/trait*



Improved Trait Development

Genetic gain delivered faster than ever before

Tap (+) for more info



Local Product Development

Products made for your fields

Our breeders live and work in the local communities where the research takes place with direct access to the plants being bred, resulting in seed that is driven by the real-world conditions for a farmer's particular area.



▲ Research Stations

● Impact™ Trials

● Agronomy Trials

Research & Development Created, Field Perfected

Feedback from the field guarantees that only the strongest products are advanced to your fields



Pioneer seed is among the most rigorously tested on the market. Seed products undergo multiple years of local field testing before they make it into a Pioneer bag,

including extensive testing in IMPACT™ trials strategically located throughout the U.S. This ensures products perform consistently year after year.





By the end of our product development process, less than .01 percent earn the right to be included in a Pioneer seed bag.

Pioneer manages one of the largest on-farm testing programs in the industry, including an annual average of more than 17,500 on-farm trials.



2,200+ sales reps and over 160 agronomists collaborate with growers each season to help them achieve success.

Growing the Future of Corn

What's next happens here.

We're preparing to launch more traits

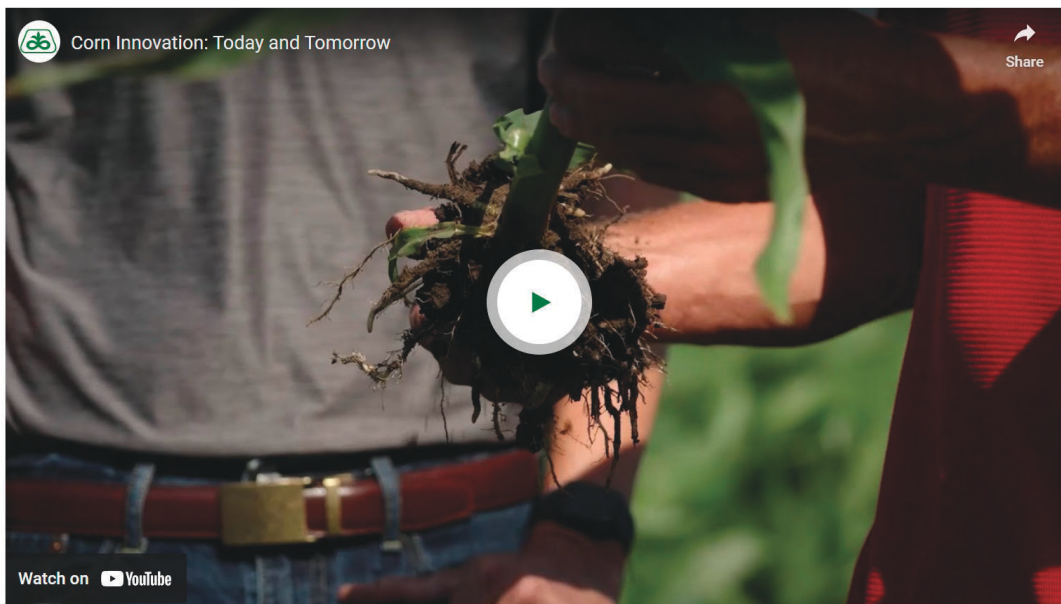


We're preparing to launch more traits this decade than the past 30 years combined. These solutions will bring new capabilities to US farmers that are not available today, and are built to aid farmers in managing some of the key challenges facing their crops annually. These future innovations include:

- New 3rd Generation Insect Protection
- Reduced-stature Corn
- Yield and Yield Stability Trait
- Multi-disease Resistance Trait



Corn Innovation: Today and Tomorrow



The Pioneer® corn portfolio today is comprised of elite genetics, advanced biotech trait options and best-in-class seed treatments. Future product innovations will build on our solid foundation of delivering a premium product performance through exclusive, tailored genetics and trait packages.

