

ⓘ This project successfully funded on April 14, but you can still Late Pledge for available rewards.

Circular Ring 2: World's Most Advanced Health Tracking Ring

Heart Rhythm Tracking | AI Actionable Insights | 140+ Biometrics | 13+ Health Features | No Subscription | 7-Day Battery | Ultra-Light



\$3,854,312

pledged of \$10,000 goal

12,948

backers

Back this project

Save



Project We Love Gadget Paris, France

Status BETA

Updated July 16, 2025

NOW Mass manufacturing is currently underway. Sizing kits are sent.



NEXT Rings are starting to ship now!

July 2025

Campaign Ended

Rewards

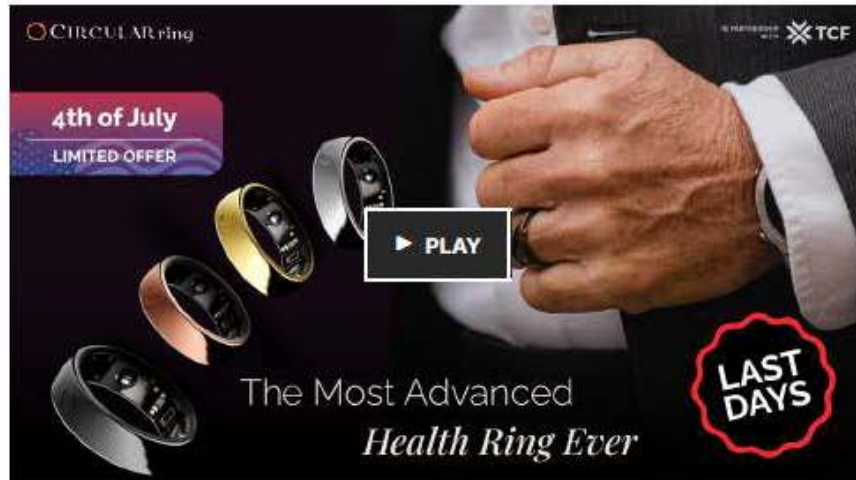
Creator New

FAQ 21

Updates 16

Comments 3,350

Community



Circular

2 created • 0 backed

We are the creators of Circular™, pioneers in the smart ring industry, dedicated to making personal health accessible to everyone for a... [See more](#)

Funding period

Mar 5 2025 - Apr 14 2025 (40 days)

Project We Love Paris, France Gadgets

\$3,854,312

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12,948

backers

Story

Heart Rhythm Tracking

Actionable Insights

No Subscription Fees

13+ Features

Why a Ring?

Sophisticated Design

Battery Life

Most Frequent Tracking

Circular Widgets

Your Privacy

Tracking the Health of Your Loved One

Crowdfunding Closing Soon
Prices Go Up After



Exclusive Drop

4TH OF JULY OFFER

LIMITED Stock

CIRCULARring

The only ring that

👤 | Tracking the Health of Your Loved One

🎮 | Circular's Gamification

🏆 | Our Awards

The only ring that
Guides your health



Heart Rhythm Tracking

AI Actionable Insights

13+ Health Features

All-day Comfort

No Subscription Fees

Long Battery Life

You wake up feeling tired. Your smartwatch says you slept 8 hours, but you don't feel rested. You check your heart rate, but it tells only half the story. What if your wearable could truly understand your body—giving you precise health insights, early warnings, and personalized guidance?

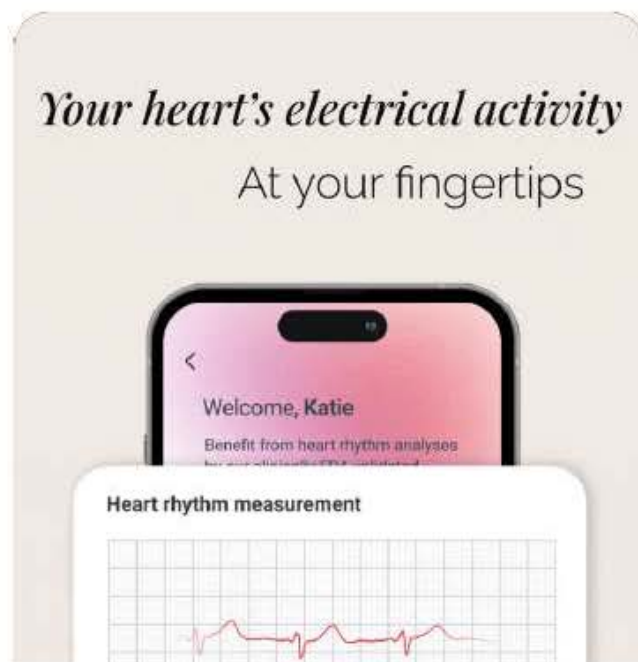
Take control of your health with Circular Ring 2—the most complete health-packed smart ring. Get 13+ health features, including tracking of heart's electrical activity, your steps, AI actionable insights, 140+ biometrics, and real-time tracking—all in a premium titanium design. No bulk, no distractions, and no subscriptions.

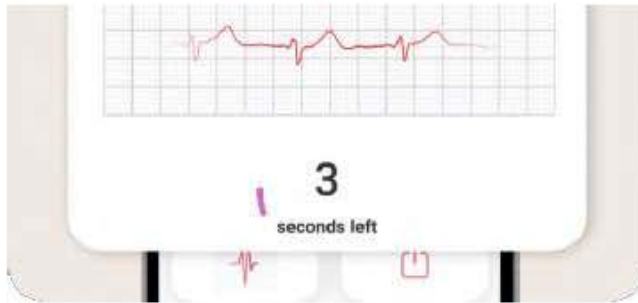
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Explaining Circular Ring 2



Walkthrough by the Founder of Circular Ring 2

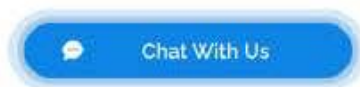




Your heart's health shouldn't be a mystery. Circular Ring 2 changes the game. In just 30 seconds, you can have your heart's electrical activity available to you. Circular Ring 2 takes heart rhythm directly from your finger—where signal quality is naturally stronger and clearer.



For the first time, heart rhythm monitoring fits into something as small and comfortable as a ring.



Heart Rhythm Tracking in Action



Health data transformed

Into actions



...

Hey, I'm Kira

🕒 5:00 PM



Hello **Katie**,

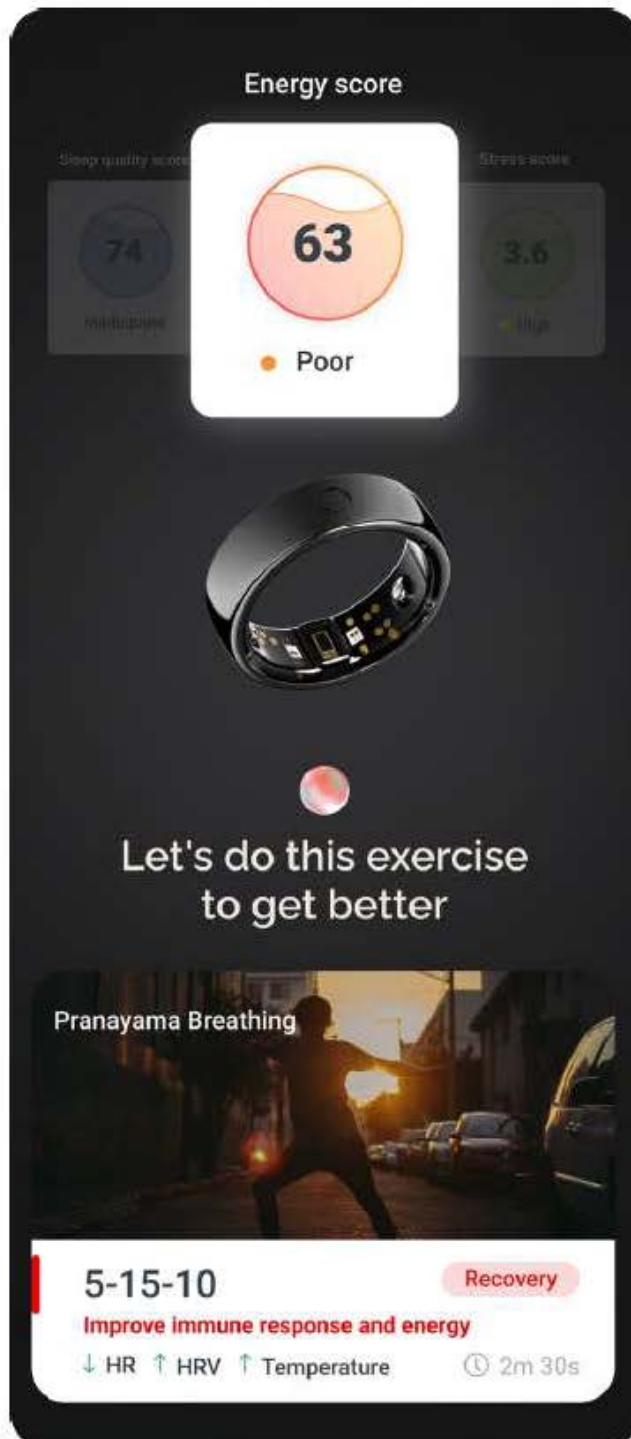
Your HRV is lower than usual,
your resting heart rate is elevated,
and your body temperature has
slightly risen.

Prioritize hyd

The Circular Ring 2 integrates Kira, an AI-powered health strategist that learns your unique patterns and suggests exact actions to improve your well-being. Powered by advanced AI and machine learning, it processes over 140 biometric markers, and delivers daily actionable recommendations tailored to your habits, physiology, and lifestyle.

Unlike other rings, Kira actively guides you toward improved health and wellness, making it an indispensable partner in achieving your goals.

Kira is the proactive core of Circular Ring 2's personalized wellness guidance, setting it apart from competitors that rely solely on passive chatbots.



Kira doesn't just summarize your data—it contextualizes it. For example:

- Struggling with stress? Kira will suggest breathing exercises or adjustments to your daily routine.
- Poor sleep quality? Kira identifies potential disruptions and offers ways to improve your rest.
- Low energy? Kira correlates patterns in your activity, sleep, and recovery to pinpoint areas to optimize.

ORDER NOW

No subscriptions
No hidden fees

\$0 monthly



You shouldn't have to pay a monthly fee just to understand your own health. Yet, most wearables put their most valuable insights behind a paywall. Circular Ring 2 is different. With a one-time purchase, you get lifetime access to everything – heart's electrical activity, sleep tracking, heart rate variability,

You shouldn't have to pay a monthly fee just to understand your own health. Yet, most wearables put their most valuable insights behind a paywall. Circular Ring 2 is different. With a one-time purchase, you get lifetime access to everything – heart's electrical activity, sleep tracking, heart rate variability, stress analysis, personalized AI recommendations, scores, leaderboards, and all future features. No recurring fees. No locked insights...



Plus, you'll benefit from free, frequent updates that continuously enhance your ring's capabilities. We've already released 133 updates to our app and ring, and we're just getting started. With Circular Ring 2, your investment keeps getting better over time.

Because real health tracking shouldn't come with a monthly bill. It should come with clarity, control, and confidence – and that's exactly what we deliver.

Media Coverages

Media

Coverages



The Circular Ring 2 provides continuous tracking of vital health metrics such as heart rate, sleep patterns, stress levels, activity, and recovery. With advanced sensors, it tracks real-time data like HRV, blood oxygen levels (SpO2), skin temperature, and movement, giving users a complete picture of their physical and mental well-being.

- ✓ Sleep & Energy – Sleep quality, wake-up effectiveness, energy levels.
- ✓ Heart & Stress – Heart Rhythm, HRV, guided breathing.
- ✓ Women's Health – Cycle, fertility, hormonal tracking.
- ✓ Performance & Recovery – Sports tracking, coherence exercises.
- ✓ Vital Alerts & Analytics – Continuous tracking, proactive insights.

••The Big News!

Within a year of shipping, Circular Ring 2 will unlock two of the most requested health features—Blood Pressure Estimates and Trend Glucose Estimates—all through simple over-the-air updates. No new hardware needed, just smarter insights at your fingertips!





You sleep poorly. Your energy dips. You feel off, but can't pinpoint why. Then—days later—it clicks.

Most health trackers ignore how **hormonal cycles impact sleep, temperature, and emotions**. Circular doesn't.

With Circular's **Women's Health feature**, you can finally see how your sleep, temperature shifts, emotions, and energy levels align with your cycle. Our **smart Calendar predicts periods, fertile windows, and correlates them with real physiological data**, giving you a deeper understanding of your health.

No more guesswork—just clear, science-backed insights to help you make informed decisions about your body, training, recovery, and overall well-being.

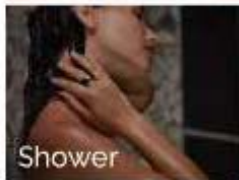


When it comes to health tracking, a ring is simply better—more comfortable, more accurate, and designed for seamless, distraction-free monitoring. At just 4 grams, it's 20 times lighter than a smartwatch, making it effortless to wear all day and night.

Unlike the wrist, the finger provides better blood flow, ensuring more precise readings of key biomarkers like heart rate, oxygen levels, and HRV. Without a screen, it eliminates distractions, while its longer battery life allows for continuous, uninterrupted monitoring. More than just an alternative, a ring is the future of seamless health tracking.

ORDER NOW

More comfort. More accuracy
Less Distraction



Sleek, sophisticated &
Built to last



Obsidian Black | Rose Gold | Gold | Silver

Expertly crafted like fine jewelry, Circular Ring 2 is both elegant and sleek. Made from premium titanium, it weighs just 4 grams—offering an unrivaled balance of strength and lightness for all-day comfort. Hypoallergenic and waterproof (IP68), it's designed to withstand every moment of your life with grace. Available in Obsidian Black, Gold, Silver, and Rose Gold, each ring exudes timeless sophistication, making health tracking as beautiful as it is effortless.

Forbes



"Circular Ring 2 features a longer battery life, better health tracking, and a durable titanium build."

Perfect fit
Zero hassle



US Sizes **5 to 13**

Digital sizing tool
No kits, no waiting



1. Prepare a clean surface

Sizing shouldn't be a guessing game and shouldn't cost neither you, nor the planet. Other brands send you a sizing kit, making you wait days just to find your size. More plastic waste, more delays. Circular Ring 2 does it differently.

With our precise digital sizing tool, you get the perfect fit in seconds—right from your phone. No waiting. No extra packaging.

That means faster shipping, less waste, and a ring that fits like it was made for you. Available in US sizes 5 to 13—so everyone gets the perfect fit, instantly.



Chat With Us

Power that
Keeps up with you



up to

7 Days
Battery Life

on a single charge



Full charge in ~ 30min

wireless charging with the elegant charging case



Lightweight & ultra-comfortable

for round-the-clock wear



Always-on tracking

no interruptions, no daily charging hassle



Premium charging case

holds 3 complete ring charges, extending your total use to 28 days without needing a power outlet.



Circular Ring 2 is designed for 24/7 wear, so you never miss a beat. Unlike most wearables that require daily charging, Circular Ring 2 lasts a full week—and with its premium charging case, you can go nearly a month between wall charges.

More data

More accuracy

Updates
Every

2
Minutes



Your health changes by the minute—shouldn't your tracker keep up? Circular Ring 2 captures biometric data every 2 minutes, delivering 5x more granularity than standard wearables. More data means smarter insights—from heart rate and HRV to SpO₂, temperature, and sleep patterns—giving you a clearer picture of your well-being. Detect early warning signs, optimize recovery, and get truly science-backed guidance from Kira, tailored to your unique needs.

Quick health updates
On your home screen



For even quicker access, **add Circular widgets to your phone's screen** to instantly check your latest health stats at a glance.

And with seamless integration to Apple HealthKit & Google Health Connect, your Circular data flows effortlessly into your preferred health ecosystem for a complete picture of your wellness journey.

ORDER NOW

Your data
Your privacy

Privacy

On Off

🛡️ **Health Data Safe**

Your biometrics are anonymized and handled with strict privacy measures.

🛡️ **GDPR & HIPAA Compliant**

Meets top global data protection standards.

🕒 *European Security Standards*

As a French company, we adhere to Europe's rigorous data protection regulations.

🕒 *No Unnecessary Sharing*

Data used only for essential processing.



Your health data is yours and yours alone. Circular Ring 2 is built with privacy-first technology, ensuring that your personal insights remain secure, encrypted, and never shared without your consent.

With Circular Ring 2, you stay in control—always.

Know how they feel

Even from afar



Worrying about a parent who lives alone or a partner managing a health condition? With Circular Ring 2, you don't have to wonder how they're feeling—you'll know. Log into the Circular app with the same account and get real-time insights into their well-being, from heart rate fluctuations to oxygen levels. Whether they're miles away or just across town, you'll have the peace of mind that they're safe, healthy, and supported—because caring doesn't stop with distance.

Real health isn't a sprint

It's a marathon





Chat With Us



"Circular Ring 2 features a longer battery life, better health tracking, and a durable titanium build."

Forbes



"Circular Ring 2 is one of few smart rings that can detect atrial fibrillation... something relatively rare on smart rings."

CNET



"The second-generation model takes the concept further, with enhancement and more flexibility."

appleinsider



"Circular Ring 2's Digital Ring Sizing is said to banish the sizing problem entirely."

T3

Our Awards



and more...

Technical Specifications



Materials Titanium Exterior, Hypoallergenic Epoxy Interior

Dimensions 2.6mm thick

Weight 4 grams

Waterproofing IP68-certified

Sensors Bioelectric signal sensor, PPG, Temperature, Accelerometer

Connectivity Bluetooth Smart®

Colors Obsidian Black, Gold, Silver, and Rose Gold

Warranty 1-2 years (2 years only for EU)

Data protection GDPR and HIPAA compliant

Sizes US sizes 5-13

Battery Up to 7 days, fully charges in 30min

Inside Memory Up to 7 days without syncing

Ring Compatibility Apple HealthKit & Google Health Connect

App Compatibility iOS and Android

Stretch

Goals



ORDER NOW

Rewards



Super Early Bird



\$699 ~~\$1659~~

Add-ons

Blue Light Glasses



\$35 ~~\$45~~

High-Quality Sleep Mask



\$19 ~~\$29~~

1 Year Insurance



\$25 ~~\$99~~

USB-C Extension Cable



\$9 ~~\$15~~

Extra Charger



\$20 ~~\$50~~

Extra Circular Ring 2



\$230 ~~\$559~~

Our Story



Since 2017, as a pioneer in the smart ring industry, Circular has been on a mission to revolutionize personal health tracking—bridging the gap between raw data and meaningful insights. Our team of engineers, designers, and medical experts has spent years refining a device that isn't just another wearable but a true health companion. We believe that health tracking should be seamless, intuitive, and, most importantly, insightful.

With over 25,000 units delivered worldwide and 133 updates to our app and ring, we're not just creating a product—we're shaping the future of health technology. Circular Ring 2 isn't about tracking numbers; it's about empowering you to take control of your health with confidence and clarity.

Comparison Chart				
	 Circular Ring 2	 Smart Watches	 Other Smart Rings	 Smart Armbands
Cardiac Cycle Tracking	✓	✓	✗	✗
42 Actionable Insights	✓	✗	✗	✗
No Subscription Fees	✓	✓	✗	⚠
Tracking Frequency	2min	5 min	5 min	5 min
Battery Life (days)	7+	1	5-7	5+
Price	\$230	~\$500	\$400-\$600	Requiring Annual Fees

Timeline



"The product is manufacturing ready, which means fast shipping and no challenges."

What's in the Box



- ✓ Circular Ring 2
- ✓ Wireless Charging Case
- ✓ USB-C Cable
- ✓ QR Code for User Guidance
- ✓ App Access
- ✓ Cleaning Cloth

CAMPAIGN MANAGED BY
TCF TEAM.



Circular Ring 2 Kickstarter campaign is designed and fully managed by **TCF (The Crowdfunding Formula)**, a leading, award-winning crowdfunding marketing agency. We team up and help companies to build global brands. With the largest team and the largest crowdfunding ecosystem on the market, **TCF** offers a wide range of crowdfunding services. We manage campaigns all the way from product concept to market validation, lead generation to email marketing, SMM and influencer marketing, PR and direct sales, video, design, and advertising - leading to the ultimate success of campaigns.

This Product Was
Validated on



Check out the platform [here](#).

Chat With Us

ORDER NOW

Facebook

TWITTER

Instagram

WhatsApp

Sign Up On Kickbooster

We're inviting you to join our affiliate program through Kickbooster! Anyone can sign up and earn 10% **commission** on every sale made through their unique referral link.

It's simple to get started:

- Sign up on [Kickbooster](#).
- Share your unique referral link with your network.
- Earn 10% on all sales generated through your link!

Start boosting Circular Ring 2 and earn rewards while helping us bring this revolutionary product to more people.



Featured on  **BACKERLEAD**



FEATURED ON KICKSTARTTECH



Risks and challenges

Bringing a cutting-edge health wearable like Circular Ring 2 to life requires extensive research, precision engineering, and meticulous planning. At Circular, we are committed to delivering a premium, medical-grade smart ring that exceeds expectations. To ensure everything runs smoothly, our team works closely with our manufacturing partners in France, keeping a tight grip on production timelines and quality control.

Over the past year, we have been prototyping, testing, and refining to perfect every aspect of the Circular Ring 2. However, as with any new product, challenges may arise along the way. To stay ahead, we have developed multiple contingency plans to mitigate potential risks such as manufacturing adjustments, logistics delays, or supply chain disruptions.

We are fully committed to transparency throughout this journey. As we move forward, we will keep our backers updated on our progress and any necessary adjustments. Your trust means everything to us, and we promise to communicate every step of the way!

[Learn about accountability on Kickstarter](#)

Use of AI

Circular Ring 2 integrates AI to provide personalized health insights by continuously analyzing biometric data. Our AI-driven assistant, Kira, processes over 140 biometric markers to detect patterns, stress and fatigue.

[Learn about AI policy on Kickstarter](#)

Questions about this project? [Check out the FAQ](#)

[Report this project to Kickstarter](#)

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99.1%

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blissol :
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