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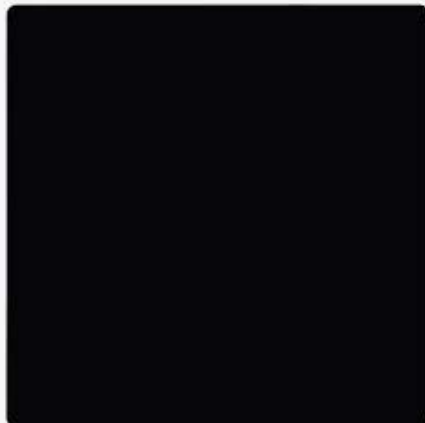
LUNA Ring: 70 health metrics. 1 Smart Ring

24*7 Health Monitoring | Zero Subscription Cost | Sleep, Readiness & Activity Scores | Energy Index

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TECH & INNOVATION



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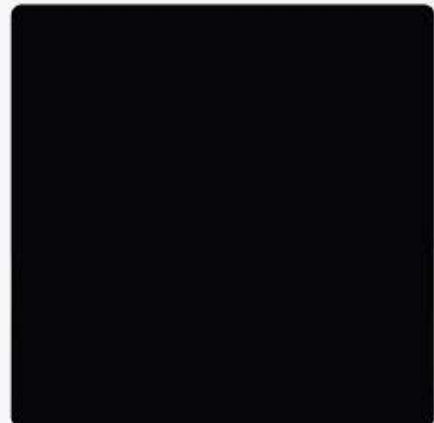
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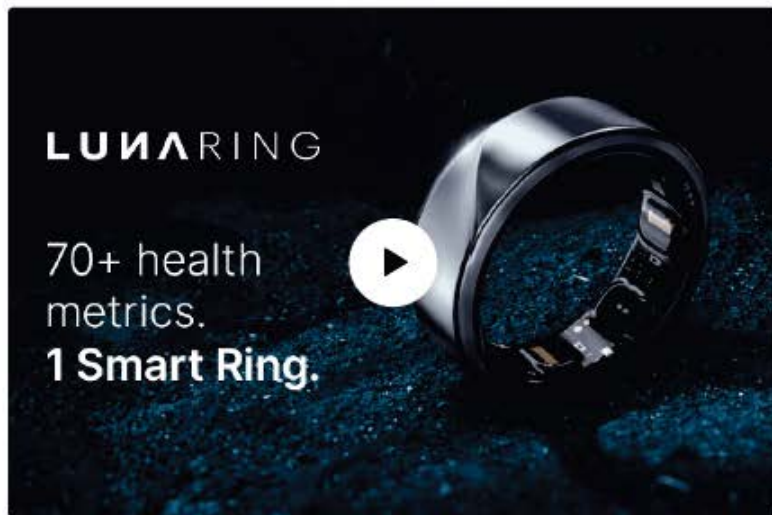
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EXPLORE ALL CAMPAIGNS



CLOSED

LUNA Ring: 70 health metrics. 1 Smart Ring

24*7 Health Monitoring | Zero Subscription Cost | Sleep, Readiness & Activity Scores | Energy Index



Noise

1 Campaign | MARLTON, United States

\$195,895 USD by 860 backers

\$195,467 USD by 858 backers on May 4, 2024



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STORY

FAQ

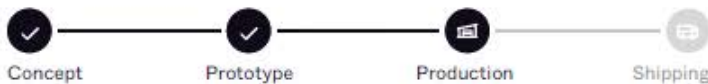
UPDATES 4

DISCUSSION 322

Production

The project team has begun turning their prototype into the final product. Their ability to ship the products may be affected by product development or financial challenges.

LEARN MORE →



Choose your Perk



LUNA Ring Super Early Bird x 1

\$229 USD ~~\$299 USD~~ (23% OFF)

You will get 1 LUNA Ring, 1 wireless charging dock, and the included accessories at \$229. Shipping is free of cost globally. Any applicable taxes, VAT, GST, custom duty (if applicable), etc. based on local laws will be payable by the customer at the time of ring delivery. Choose from 5 versatile colors & grab your ring before the price goes up!



1-year warranty



Guaranteed shipping by Noise

Introducing

LUNA RING

ENGINEERED BY
NOISE



Its advanced sensors track 70+ metrics, delivering personalized insights to empower and guide you toward peak performance.

Why us?

Energy Index

Know your energy,
own your day



Stress

Flow through moments
of stress



Included Items

- Luna Ring
- Charging Cable
- Free App Subscription
- 1 year warranty
- Charging dock
- Free Sizing Kit

Estimated Shipping

May 2024

most fertile today

01

Vital signs tracked accurately

Forward to

PHILIPS
BioVoting

Readiness

5th Aug Today, 16th Aug

Readiness score
62 *Pay attention*

Power your potential

Up to 7 days of battery

Comfort fit

Lightweight (3.2g)

Engineered by

noise

Strategic Investors

Bose Corporation USA

As featured in

TC
TechCrunch

Stuff

BUSINESS
INSIDER

Mashable

Forbes

TOI
THE TIMES OF INDIA

IBT.

T3

“

An impressively capable tracker with elegant design and premium straps (and price).

Stuff

“

Polished in more ways than one, Luma Ring by Noise is a good effort in the right direction.

91mobiles
WATCH COMPANY, INDIA

Unbox your peak potential



A power hub of wellness

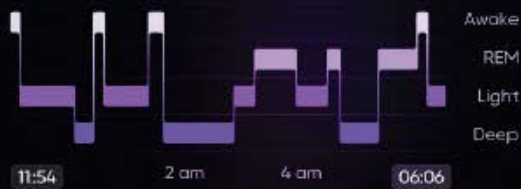




Sleep

Say hello to truly restful nights and energized mornings with your detailed Sleep Score.

Sleep stage analysis



Sleep score

72

Sleep efficiency

93%

Average HR

72 Bpm

The LUNA ring tracks your sleep patterns and analyses key stages, efficiency, and oxygen levels, giving you a detailed sleep score for optimal rest.

Personalized nudges

Quick bedtime alert

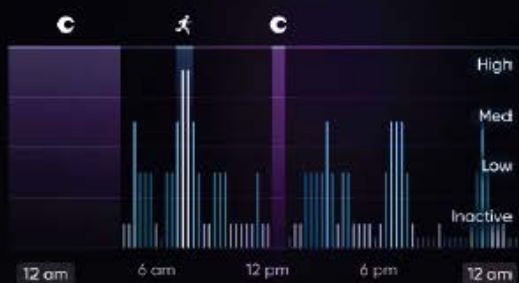
Falling asleep in under 5 minutes, indicates you're overly fatigued and not meeting your sleep requirements.



Activity

Ace your fitness goals with an in-depth analysis of your activity

Movement analysis



The Activity Score from your LUNA Ring presents a clearer picture of how you are managing your movements, workout, and rest and helps you find balance with actionable insights.

Activity score

84

Total calories

650 Kcal

Steps

9,823

Average HR

68 Bpm





Workouts



Strength Training

456 kcal

2nd Feb. 2024

Add a workout



Readiness

Supercharge your days and maximize your performance with your Readiness Score.

Heart rate variability

Maximum

92 ms

Average 67 ms







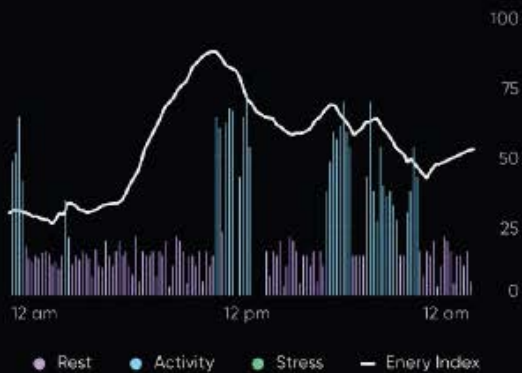
Energy Index

Feel your best all day long and avoid burning out with the Energy Index as your guide.



Charged | Drained
+93 | **-18**

LUNA Ring's Energy Index tracks your body's energy resources throughout the day, giving you real-time insights into your highs and lows so you can balance your activities with periods of rest.



Get closer to your goals with actionable recommendations

Prolonged Nap recorded

Make your movements count

Fully recharged

Calm

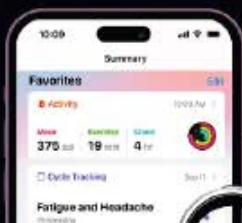
Quick bedtime alert

Falling asleep in under 5 minutes, indicates you're overly fatigued and not meeting your sleep requirements.

Seamless Integration

Google Fit connectivity

Track your health data by syncing it with Google Fit



Apple health connectivity

Sync your health data seamlessly with Apple Health

Features at a glance

See how LUNA Ring fares in key functionalities over other smart rings

Features	LUNA	Oura	Ultra human
Heart rate	✓	✓	✓
Heart rate variability	✓	✓	✓
SPO2	✓	✓	✓
Skin temperature range	✓	✓	✓
Respiratory rate	✓	✓	✗
Sleep score	✓	✓	✓
Sleep stages	✓	✓	✓
Latency	✓	✓	✓
Nap	✓	✓	✓
Readiness score	✓	✓	✓
Stress	✓	✓	✗
Energy index	✓	✗	✗
Total calories burned	✓	✓	✓
Daily movement	✓	✓	✓
Auto workout detection	✓	✓	✗

Period prediction



Annual subscriptions
fee*

\$0

\$71.88

\$0

\$299

\$520

\$349

*Prices mentioned for other brands are subject to change, except USA/UK

Colors we offer



Midnight Black

Sunlit Gold



Lunar Black

Rose Gold





Stardust Silver

Find Your Perfect Fit



Find the perfect
fit for you

Founder's vision for LUNA

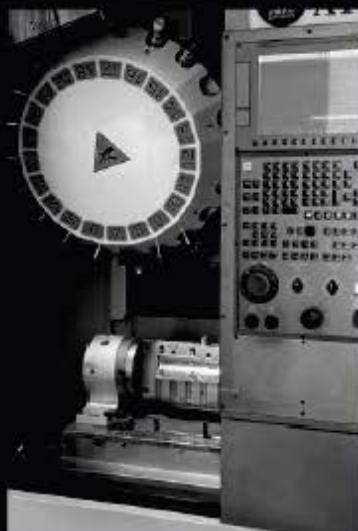


For years, we envisioned a future where technology goes beyond mere health tracking to become a powerful tool for self-discovery. A future where innovation empowers people to enhance their lives and pursue their best and healthiest selves. Luna Ring embodies this dream of ours.

Designed with utmost precision and care, it represents our commitment to utilizing technology for the greater good. It emerges as a transformative addition allowing individuals to take charge of their cognitive performance, fostering holistic well-being.

We believe that LUNA Ring will make a significant impact on our consumer's lives by elevating the power of wearable technology and empowering them to catalyze effective health codes.

LUNA Ring Manufacturing Updates



An engineering marvel

Design Patented

The LUNA Ring packs cutting-edge technology into a remarkably sleek and stylish design.





Timeline



May 2024

Initiation of shipping of units to backers



April 2024

Shipping of sizing kit



March 2024

Indiegogo campaign kickoff



October 2023

Shipped across India



September 2023

Luna Pass holders receive the first batch



August 2023

Internal testing, production line set up, iterations and certifications



April 2023

Ready for production



July 2023

Official announcement of the ring with pre-booking passes



February 2023

1st fully functional prototype created



December 2022

1st working prototype built



March 2022

Conceptualizing the Luna Ring

Shipping Policy



Where do we ship?

Shipping is free of cost globally. Any applicable taxes, VAT, GST, custom duty (if applicable), etc. based on local laws will be payable by the customer at the time of ring delivery.



When do we ship?

We will begin shipping your orders starting May 2024. You will receive our progress details and the expected delivery date of your order via mail.



Why order now?

By backing us now, you get exclusive access to a host of new features and early bird discounts on your LUNA Ring.

Return Policy

We're confident you'll love LUNA Ring, but if for any reason you're not satisfied, we offer a hassle-free return and exchange policy for international orders (excluding India)



Free 14-day returns

No questions asked. Simply return or exchange your LUNA Ring within 14 days of delivery by writing to us at hello@luna-ring.com with the subject line '14 days exchange' and the reason for return or exchange



Damaged/Defective products

We take quality seriously. If you receive a damaged or defective ring, write us an email at hello@luna-ring.com with 'Damaged product received' as the subject line and explain the issue with your product within 24 hours for a replacement. We will not be able to accommodate any returns for damaged or defective products after 24 hours of the product getting delivered.



1-year warranty

LUNA Ring has a 1-year warranty for exchanges in case of technical issues. During this period the ring is eligible for exchange based on the issue reported by the owner. Our customer support team will try to troubleshoot the error remotely and will approve the exchange in case the error persists. To initiate the exchange of your LUNA ring you need to send an email with the subject line 'LUNA Service: Under Warranty', and our customer support team will get back to you within 24 working hours. For detailed instructions on initiating a return/exchange or canceling your Luna Ring order, [click here](#).

Join the Community!

Inspired to begin your journey to wellness?

Don't embark on this journey alone.

Spread the word by clicking one of the buttons below or simply tag your friends, family, or a coworker who needs this.

By sharing this you are not just inviting people to experience an innovation but inspiring them to join a movement. A movement where self-discovery thrives alongside shared support and encouragement.

Sharing is caring, after all.





Risks and challenges

Overcoming Challenges for a Flawless LUNA Ring

At Noise, we're dedicated to delivering a LUNA Ring that not only looks great but functions flawlessly. Here's how we're tackling some initial design and manufacturing hurdles:

Challenges Addressed:

1. Manufacturing: At Noise, we have over 9 years of experience designing and crafting innovative wearables. We've honed our expertise in sensor selection, PCBA design, R&D, hardware, algorithm, and software optimization. LUNA Ring's unique design presented a challenge in miniaturizing complex electronics. However, we've overcome this hurdle, meticulously crafting a ring that seamlessly integrates all essential sensors and hardware without compromising accuracy, performance, or battery life. Luna Ring has undergone extensive testing to ensure it meets our high standards for performance and reliability.

2. Low yield during manufacturing: We've meticulously refined the design to minimize potential issues with flexible PCBs (printed circuit boards) during production, ensuring a higher yield of usable rings.

3. Multiple PCBs for different sizes: Originally, multiple PCBs were needed to accommodate various finger sizes. We've successfully developed a single, versatile PCB that adapts to all sizes, streamlining production and reducing complexity.

4. **Supply chain concerns:** We understand the current supply chain challenges and are actively working with reliable partners to mitigate potential disruptions and ensure consistent material availability.

5. **Maintaining thinness:** Balancing functionality with a sleek form factor presented a challenge. However, we've optimized the design to deliver a LUNA Ring that's both comfortable and feature-rich.



Looking for more information? Check the project [FAQ](#)



[Let us know](#) if you think this campaign contains [prohibited content](#).

Tags for this project

Tech & Innovation

Fashion & Wearables

design

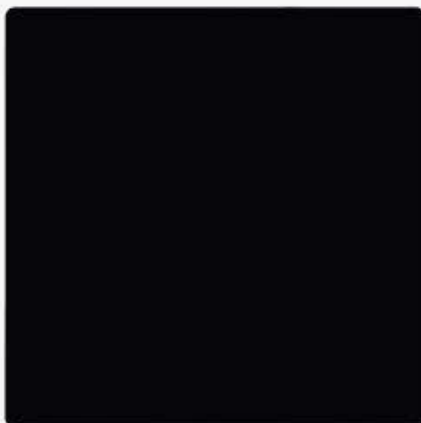
iot

wireless

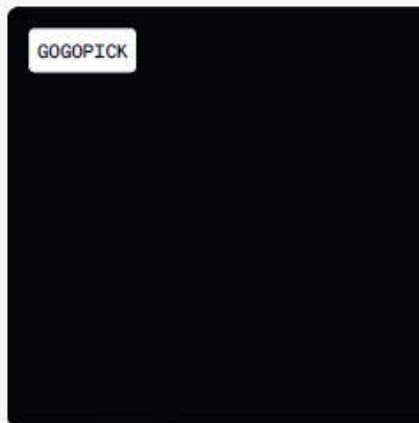
sensor

trackers

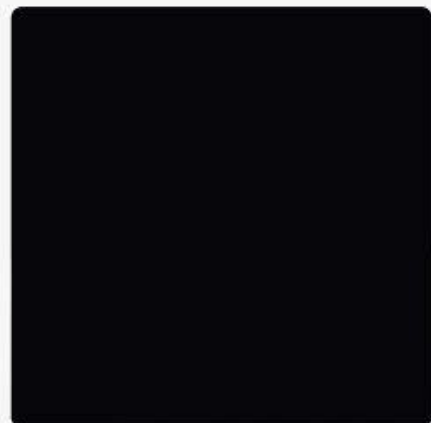
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