

The Oura Ring Is Even More on Sale Now

Cyber Monday came through.

By Bryn Gelbart PUBLISHED: DEC 02, 2024 9:31 AM EST

SAVE ARTICLE



Philip Friedman

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At Esquire, we love our **Oura Rings**. It's not just us. We've had countless people approach us in the Hearst office or at parties when they notice that we, too, have an Oura Ring. It's a cult, but instead of nefarious activity we commiserate over our lack of quality sleep and praise the stylishness of each other's **wearables**. And the best time to join is right now.

For Black Friday, both Amazon and Oura had discounts on Gen 3 Oura Rings. They were, indisputably, the best deals in the history of the generation 3 Oura Ring, with up to $150 off designs including the flat-top Heritage design *and* the more rounded Horizon. Splurge for the Gold and Rose Gold rings and save even more.

Those deals are still alive and well on **Oura's website**, but for Cyber Monday, Amazon is slashing those prices even more. Today only, those Amazon prices will save you $15 to $25 more than buying from Oura directly. The **Silver Horizon** ring is marked down to $235, the lowest price ever for an Oura Ring, and you can find a Rose Gold Horizon ring for **$321 on Amazon**.



Here's a little advice from someone who's been through the process personally. If this is your first Oura Ring, you'll want to consider the cost of a sizing kit. Oura's free sizing kit saves you a lot of back-and-forth and is, notably, free. Buy from Amazon and you'll also need to pick one up for $10 or risk guessing the wrong size. Of course, if you already know your Oura Ring size and are looking for a replacement, these Amazon deals are a complete no-brainer. So what are you waiting for? The best time to join us is now.



Oura Ring Gen3 Horizon - Stealth

Now 13% Off

~~$349~~ $303 AT AMAZON

~~$299~~ $249 AT OURARING.COM

~~$349~~ $303 AT SHOPABUNDA.COM



Oura Ring Gen3 Horizon - Brushed Titanium

Now 7% Off

~~$349~~ $324 AT AMAZON



Oura Ring Gen3 Horizon - Black

$293 AT AMAZON

$2 AT OURARING.COM



Oura Ring Gen3 Horizon - Silver

$295 AT AMAZON



Oura Ring Gen3 Horizon - Rose Gold

$340 AT AMAZON



Oura Ring Gen3 Horizon - Gold

Now 6% Off

~~$370~~ $349 AT AMAZON

~~$349~~ $299 AT OURARING.COM



Oura Ring Gen3 Heritage - Stealth



Oura Ring Gen3 Hertiage - Gold

Now 29% Off



Oura Ring Gen3 Heritage - Silver

Now 17% Off

$293 AT AMAZON

$279 AT OURARING.COM

$399 AT BEST BUY

Now 29% Off

~~$349~~ $249 AT OURARING.COM

Now 17% Off

~~$299~~ $249 AT OURARING.COM

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