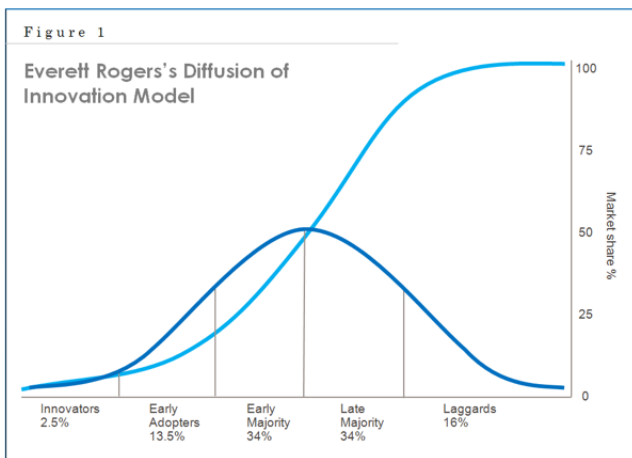


Chap 1 Fig 2 Everett Rogers Diffusion Innovation Model

November 15, 2012 By Tim Matthews

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