

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MPL BRANDS NV, INC.,
Petitioner

v.

BUZZBALLZ, LLC,
Patent Owner

PGR2024-00035
U.S. Patent 11,932,441

**PATENT OWNER'S POWER OF ATTORNEY PURSUANT TO
37 CFR § 42.10(b) FOR PETITION FOR POST GRANT REVIEW**

Pursuant to 37 CFR 42.10(b) Patent Owner, BuzzBallz, LLC, hereby appoints the Practitioners of Haynes and Boone, LLP, associated with **Customer Number 27683**, as their attorneys to prosecute and to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with the above-identified petition for Post Grant Review.

Please direct all communication regarding this Petition to **Customer Number 27683**:

<u>Lead Counsel</u>	<u>Backup Counsel</u>
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<u>Backup Counsel</u>	<u>Backup Counsel</u>

Patent Owner's Power of Attorney
PGR2024-00035 / U.S. Patent No. 11,932,441

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The undersigned is authorized to sign this Power of Attorney on behalf of the
BuzzBallz, LLC.

BuzzBallz, LLC

By: 

Date: 6/27/24

Printed Name: Charles Irvin

Title: General Counsel