

**From:** [Favor, Jamel](#)  
**To:** [PTAB Hearings](#); [Patricia.Hauglum@haynesboone.com](mailto:Patricia.Hauglum@haynesboone.com)  
**Cc:** [Tucker, Torie](#); [Gerukos, Sylvia](#); [Favor, Jamel](#); [Cunningham, Larena](#); [Bobo, Pat](#); [Easton, Gregory](#); [Greg.Webb.ipr@haynesboone.com](mailto:Greg.Webb.ipr@haynesboone.com); [Alan.Herda.ipr@haynesboone.com](mailto:Alan.Herda.ipr@haynesboone.com); [Jason.Whitney.ipr@haynesboone.com](mailto:Jason.Whitney.ipr@haynesboone.com); [Zachary.Halbur.ipr@haynesboone.com](mailto:Zachary.Halbur.ipr@haynesboone.com); [Brooke.Parker.ipr@haynesboone.com](mailto:Brooke.Parker.ipr@haynesboone.com); [Adam.Erickson.ipr@haynesboone.com](mailto:Adam.Erickson.ipr@haynesboone.com); [tehranchi-ptab@perkinscoie.com](mailto:tehranchi-ptab@perkinscoie.com); [tyler-ptab@perkinscoie.com](mailto:tyler-ptab@perkinscoie.com); [shvodian-ptab@perkinscoie.com](mailto:shvodian-ptab@perkinscoie.com); [kendrick-ptab@perkinscoie.com](mailto:kendrick-ptab@perkinscoie.com); [kalamarides-ptab@perkinscoie.com](mailto:kalamarides-ptab@perkinscoie.com)  
**Subject:** RE: PGR2024-00035 - MPL Brands NV, Inc. v. BuzzBallz, LLC  
**Date:** Friday, August 8, 2025 9:24:06 AM  
**Attachments:** [Adam Erickson LEAP Practitioner Verification and Request Form for Oral Hearing Participation.pdf](#)

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Greetings,

Patent Owner's request that Adam Erickson be permitted to participate in the oral hearing as a LEAP practitioner is granted. Patent Owner is granted an additional fifteen minutes of argument time during the oral hearing, and reminded that the LEAP practitioner is required to have a meaningful and substantive opportunity to argue. For guidance regarding LEAP, please visit the USPTO website: [www.uspto.gov/leap](http://www.uspto.gov/leap).

Sincerely,

PTAB Hearings

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**From:** PTAB Hearings <[PTABHearings@USPTO.GOV](mailto:PTABHearings@USPTO.GOV)>  
**Sent:** Tuesday, August 5, 2025 12:34 PM  
**To:** Favor, Jamel <[Jamel.Favor@uspto.gov](mailto:Jamel.Favor@uspto.gov)>; Tucker, Torie <[Torie.Tucker@uspto.gov](mailto:Torie.Tucker@uspto.gov)>  
**Subject:** FW: PGR2024-00035 - MPL Brands NV, Inc. v. BuzzBallz, LLC

Good afternoon,

Please see Leap request.

Thanks,  
Patricia Bobo  
Service Support Assistant  
Patent Trial and Appeal Board  
Phone: (571-272-4581)  
**Email:** [Pat.Bobo@uspto.gov](mailto:Pat.Bobo@uspto.gov)

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**From:** Hauglum, Patricia <[Patricia.Hauglum@haynesboone.com](mailto:Patricia.Hauglum@haynesboone.com)>  
**Sent:** Tuesday, August 5, 2025 12:04 PM  
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**Cc:** Greg Webb IPR <[Greg.Webb.ipr@haynesboone.com](mailto:Greg.Webb.ipr@haynesboone.com)>; Alan Herda IPR <[Alan.Herda.ipr@haynesboone.com](mailto:Alan.Herda.ipr@haynesboone.com)>; Jason Whitney IPR <[Jason.Whitney.ipr@haynesboone.com](mailto:Jason.Whitney.ipr@haynesboone.com)>; Zachary Halbur IPR <[Zachary.Halbur.ipr@haynesboone.com](mailto:Zachary.Halbur.ipr@haynesboone.com)>; Brooke Parker IPR <[Brooke.Parker.ipr@haynesboone.com](mailto:Brooke.Parker.ipr@haynesboone.com)>; Adam Erickson IPR

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**Subject:** PGR2024-00035 - MPL Brands NV, Inc. v. BuzzBallz, LLC

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## ON BEHALF OF ADAM ERICKSON:

To the Honorable Board,

On behalf of Patent Owner, BuzzBallz, LLC, Adam Erickson requests to participate in the oral hearing for PGR2024-00035 as a LEAP practitioner. His *LEAP Practitioner Verification Form and Request for Oral Hearing Participation* is attached. He will present in addition to lead attorney Gregory P. Webb.

## HAYNES BOONE

### Patricia Hauglum

Paralegal

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**LEAP PRACTITIONER VERIFICATION FORM AND REQUEST FOR ORAL  
HEARING PARTICIPATION**

On behalf of Patent Owner

BuzzBallz, LLC

Adam Erickson

requests to participate in the oral hearing in  
on its scheduled date, as noted below.

PGR2024-00035

Pursuant to 28 U.S.C. § 1746, I, Adam Erickson, certify that I am eligible to participate in the Legal Experience and Advancement Program (LEAP) program. I have three or fewer substantive oral hearing arguments before federal tribunals, including PTAB.

I certify/verify under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

**Hearing Information**

Requesting Party: BuzzBallz, LLC

Appeal/Case/Control Number: PGR2024-00035

Hearing Date (mm/dd/yyyy): 09/17/2025

**LEAP Practitioner Contact Information**

LEAP Practitioner Name: Adam Erickson

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Date: 08/05/2025

/Adam Erickson/

(Signature)

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