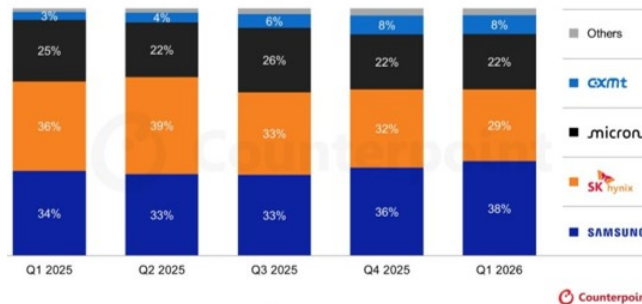


Global DRAM Market Hits Record High

Kim Eun-jin | 2026.05.27 16:15



Samsung Electronics Leads Q1 Revenue With 38% Share While AI Data Center Demand and Record Memory Prices Lift Global DRAM Sales



Global DRAM market share by company from Q1 2025 to Q1 2026. (Photo provided by Counterpoint Research)

The global DRAM market size this Q1 recorded an all-time high of \$97 billion.

According to global market research firm Counterpoint Research (hereinafter Counterpoint) on May 27, global DRAM revenue in Q1 2026 surged 80% compared to the previous quarter, recording an all-time high. Compared to the same period last year, it exploded by 260%.

Unprecedented demand expansion drove the growth, and it appears that record-high memory prices led to the revenue increase.

It is explained that the expansion of High Bandwidth Memory (HBM) and low-power DRAM (LPDDR5) installation within artificial intelligence (AI) data center infrastructure also acted as a key factor in this growth.

Looking at the global DRAM market share by company, Samsung Electronics recorded 38% this Q1, expanding the gap with SK Hynix (29%). Both companies engaged in fierce competition for the top spot in DRAM revenue last year, but Samsung reclaimed the leading position in Q4 2025.

Micron (22%) maintained a stable market share in Q1 2026 as well. Micron is aggressively expanding its production capacity to secure additional demand and market share.

In the case of CXMT, it grew thanks to increased DRAM demand as AI spread from smartphones to servers in China. CXMT fully enjoyed the effect of revenue increase due to rising semiconductor

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which is more than doubled, securing a firm position as the 4th largest supplier.

CXMT is preparing large-scale financing through a scheduled IPO for future DRAM production capacity expansion and full-scale entry into the AI data center HBM market.



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