

Trump unveils TrumpRx website he says will help Americans buy lower-priced prescription drugs

Polls show most Americans are concerned about health care costs.

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Trump unveils TrumpRx website connecting to lower-priced prescription drugs President Donald Trump on Thursday night unveiled his TrumpRx to help Americans buy prescription drugs at a lower cost.

President Donald Trump on Thursday unveiled his TrumpRx website in an event at the White House, listing 40 drugs at lower cost than previous list prices to patients paying out of pocket and calling the launch part of the "most transformative health care initiatives."

Trump made the announcement alongside Centers for Medicare and Medicaid Services Administrator Dr. Mehmet Oz and National Design Studio Director Joe Gebbia.

"Starting tonight, dozens of the most commonly used prescription drugs will be available at dramatic discounts for all consumers throughout a new website is called [TrumpRx.gov](#)," Trump said at the White House event.

Some of the reduced cash prices were announced last year by the administration and some of the new prices had already gone into effect.



U.S. President Donald Trump listens as Dr. Mehmet Oz, Administrator for the Centers for Medicare and Medicaid Services, speaks during an event to unveil the TrumpRx drug discount site, in the South Court Auditorium on the White House campus, in Washington, D.C., U.S., February 5, 2026. Al Drago/Reuters

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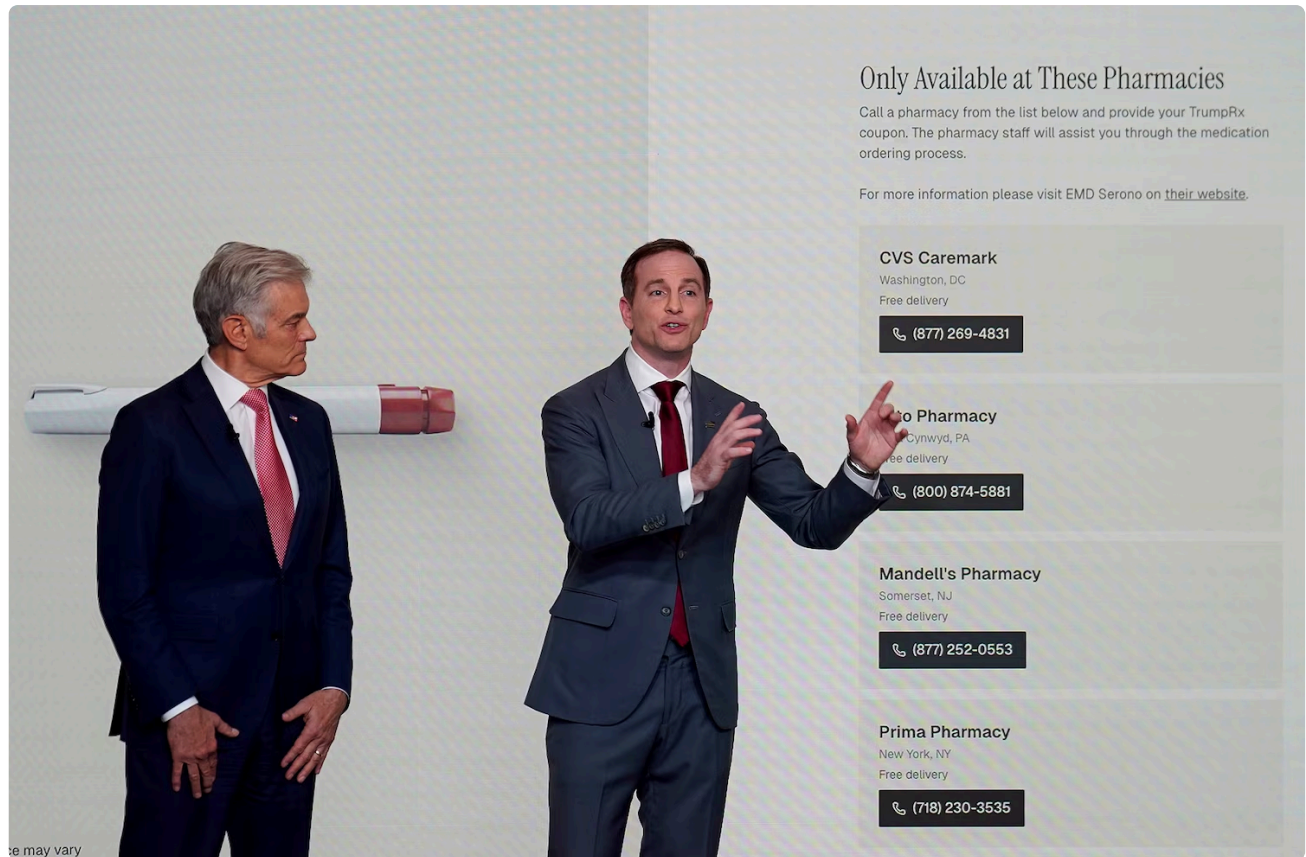
The president touted the use of his Most Favored Nation (MFN) policies -- making sure the U.S. isn't paying more than other countries -- for making the lower prices possible.

"For years, politicians from both parties have promised to bring down prescription drug prices and make health care more affordable, but they all failed," Trump said.

According to the TrumpRx website, these drugs can be obtained at participating pharmacies using coupon card codes displayed on the website or directly through manufacturers' websites.

The website also notes that "TrumpRx discounted pricing is only available for cash-paying patients," in a FAQ section. The discounts are not available for patients trying to pay through insurance and do not go toward insurance deductibles.

Only a few dozen drugs are offered on the website, though the website says that "many more drugs are coming soon," in a FAQ section.



WASHINGTON, DC - FEBRUARY 5: Chief Design Officer of the National Design Studio Joe Gebbia speaks as Administrator for the Centers for Medicare & Medicaid Services Mehmet Oz looks on during an event on drug pricing in the South Court Auditorium on the White House campus on February 5, 2026 in Washington, DC. The president announced the launch of TrumpRX, which the White House said would help low... [Show more](#) 

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What some experts are saying

"It's nice that they are aggregating coupons in one place," Benjamin Jolley, PharmD, a senior fellow for health care at the American Economic Liberties Project told ABC News. "But it's a convenience to check the website to see the coupons all in one place for the first time."

Dr. Christina Madison, the founder of The Public Health Pharmacist told ABC News: "There are a lot of patient assistance programs out there and this appears similar to programs like GoodRX but the difference here is that you would not have to go through the manufacturer's website to get them."

In a statement, Good RX tells ABC News they are a key integration partner for pharma companies that is offering discounted cash prices on TrumpRX, "The self-pay price is hosted on the GoodRx platform and GoodRx then integrates the price into TrumpRx."

GoodRX-provided codes can currently be used at over 70,000 retail and home delivery pharmacies.

How much will consumers save?

Trump said the discount offers "tremendous" savings.

But experts say the overall savings are not clear and may only benefit a certain group of people.

"TrumpRx's offerings are very limited, fewer than 50 drugs listed," Rena Conti, an associate professor at the Boston University Questrom School of Business, told ABC News.



US President Donald Trump (L) listens as the Administrator for the Centers for Medicare & Medicaid Services Mehmet Oz (C) and the chief design officer of the National Design Studio Joe Gebbia introduce the new TrumpRx website, in the South Court Auditorium of the White House in Washington, DC, on February 5, 2026. The TrumpRx.gov website will serve as a central hub to help consumers find discounted presc...

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"This suggests it pays for consumers to check their insurance coverage and ask their regular doctor or pharmacist before they use this service," Conti added.

The website boasted savings on GLP-1s, showing that the Wegovy pill's lowest TrumpRx price was \$149 a month, slashed from what the website says is an original price of \$1,349. And while the full cash price of Ozempic and Wegovy (FDA approved for weight loss) did start at over \$1,000 a month, those prices have been slowly going down in price. It was reduced voluntarily first to \$499 in March 2025 and then to \$199 [in November](#) after negotiations with the federal government.

Some drugs remain very expensive, including Xeljanz, which is marked at a starting price of \$1,518, despite a 50% savings.

Fertility drugs

One of the big categories of drugs included in TrumpRx are fertility drugs.

According to the [website](#), Gonal-F is available for an 83% discount, down from \$966 to just \$168 for the pen. Another IVF drug, Cetrotide, is offered at a 93% [discount](#). And [Ovidrel](#) is offered for a 67% discount.

"One in three families is having trouble having a baby. We're gonna have a lot of Trump babies with these costs, folks cannot afford these medications. It's gonna change their lives," Oz said during the White House event.

"The fertility drug discount is legitimately a big deal for people trying to get IVF," Jolley said. "These medicines are quite expensive and this seems like a big discount. In general IVF is not covered by insurance and so people prior to this who needed certain drugs would be paying the full \$1400 price."

Jolley noted for example, that the price slash on certain fertility drugs could lower the cost of an IVF cycle by about 20% overall.



President Donald Trump attends the National Prayer Breakfast, Feb. 5, 2026, in Washington.
Evan Vucci/AP

Trump first revealed his administration's goal of launching the website back in September when he announced that Pfizer had agreed to lower its prices for prescription drugs offered through Medicaid. Pfizer so far is the largest participant in Trump RX with over 30 medications listed.

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Trump last month released his "Great Healthcare Plan," in which he called on Congress to codify the "most favored nation" initiative.

The plan also proposed sending money directly to Americans to buy health insurance and included calls to increase price transparency and hold insurance companies accountable -- though it [largely lacked specifics](#).

Polls show most Americans are concerned about health care costs.

A [survey last month from KFE](#), a nonprofit health policy research organization, found two-thirds of U.S. adults worried about being able to afford health care for them and their family -- outranking other expenses like gas and groceries. A majority of Americans, 56%, said they expect health care to become less affordable in the coming year.

The poll also found that two-thirds of Americans said Congress "did the wrong thing" by allowing enhanced Affordable Care Act tax credits to expire. Millions of Americans were expected to face increased premium costs as a result of the lapse.

ABC News' Eric Strauss, Michelle Stoddart, Emily Chang and Isabella Murray contributed to this report.

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