

Exclusive news, data and analytics for financial market professionals

REFINITIV

REUTERS

World Business Legal Markets More

My View

Search

Sign In

Register



Technology

2 minute read · February 1, 2023 11:09 AM PST · Last Updated 6 hours ago

ChatGPT sets record for fastest-growing user base - analyst note

By Krystal Hu

Feb 1 (Reuters) - ChatGPT, the popular chatbot from OpenAI, is estimated to have reached 100 million monthly active users in January, just two months after launch, making it the fastest-growing consumer application in history, according to a UBS study on Wednesday.

The report, citing data from analytics firm Similar Web, said about 13 million unique visitors used ChatGPT per day in January, more than double the levels in December.

Advertisement · Scroll to continue

"In 20 years following the internet space, we cannot recall a faster ramp in a consumer internet app," UBS analysts wrote in the note.



Register for free to Reuters and know the full story

Register now



Similar Web did not immediately respond to a request to confirm the figures. OpenAI, a private company backed by Microsoft Corp ([MSFT.O](#)), launched ChatGPT in late November.

It took TikTok about nine months after its global launch to add 100 million users and it took Instagram 2-1/2 years, according to data from Sensor Tower.

Latest Updates

- Meta shares soar as company cuts spending, forecasts upbeat first-quarter sales
- U.S. investors have plowed billions into China's AI sector, report shows
- Apple set to post rare revenue drop as focus shifts to demand rebound
- As Tesla ignites an EV price war, suppliers brace for Musk seeking givebacks
- Musk did not need Tesla board to review buyout tweets, directors testify

ChatGPT is currently free to use. The company on Thursday launched a \$20 a month subscription that provides more stable and faster service as well as the opportunity to try new features first.

Analysts believe the viral launch of ChatGPT will give OpenAI a first-mover advantage against other AI companies. The growing usage, while adding up to a substantial amount of computing cost, has also provided valuable feedback to help train the chatbot's responses.

Advertisement · Scroll to continue

The tool has also raised questions about academic dishonesty and misinformation.

Last month, Microsoft announced another multi-billion [investment in OpenAI](#) in the form of cash and cloud credit.

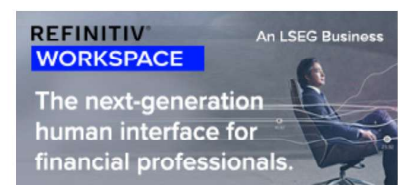


Register for free to Reuters
and know the full story

Register now

Reporting by Krystal Hu in Toronto; Editing by Cynthia Osterman

Our Standards: [The Thomson Reuters Trust Principles](#).



Read Next



Technology
Intel slashes employee,
exec pay amid PC market
downturn



Technology
Meta shares soar as
company cuts spending,
forecasts upbeat first-
quarter sales



Technology
Biden moves to slash U.S.
credit card fees, app
charges



Technology
Exclusive: 'Shanghai c
price cuts s
memo

Newsletter | Daily.

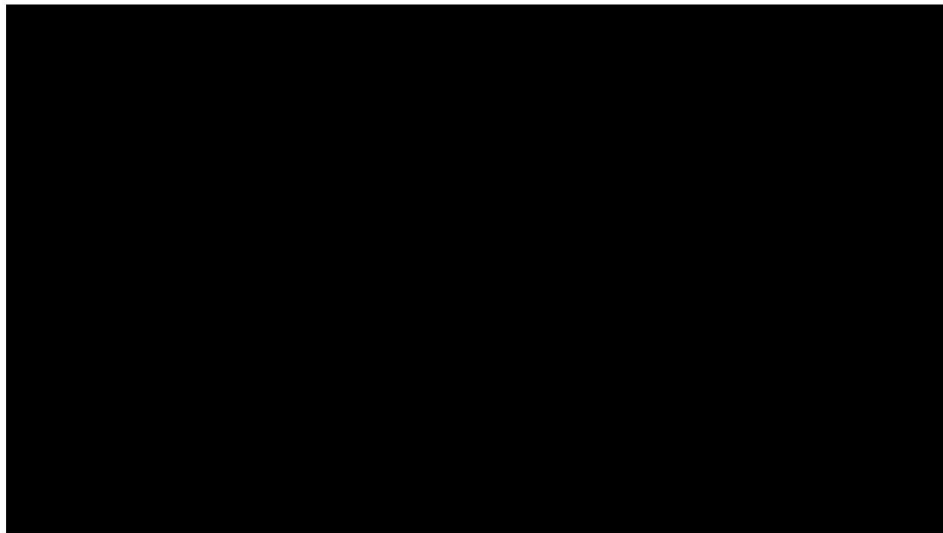
Technology Roundup

From startups to the FAANGs, get the latest news and trends in the global technology industry.

Sign up

More from Reuters

FEATURED VIDEOS FROM THE VERGE



Technology



Republican U.S. lawmaker meets with TikTok, but unpersuaded

Technology · February 1, 2023 · 4:28 PM PST · an hour ago

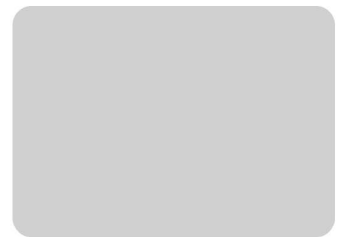
U.S. Republican Representative Mike Gallagher met with TikTok on



Future of Money

Britain's finance ministry sets out
draft rules to regulate cryptoassets

4:30 AM PST



Technology

GoodRx pays \$1.5 million to settle
health privacy allegations

9:05 AM PST



Technology

Ben Bell's redwood stand



Technology

Distort cuts about 150 jobs

U.S. Republican representative Mike Gallagher met with TikTok on Wednesday about the Chinese-owned short video app's U.S. data security plans but still plans to seek to ban TikTok in the United States, a spokesperson for the lawmaker said.

Paycom's rocky road ahead warrants more cost cuts, Wall Street says
5:05 AM PST

Pinterest cuts about 150 jobs - Bloomberg News
4:56 PM PST . Updated 20 min ago

Latest
Home

Browse
World
Business
Legal
Markets
Breakingviews
Technology
Investigations
Lifestyle

Media
Videos
Pictures
Graphics

About Reuters
About Reuters
Careers
Reuters News Agency
Brand Attribution Guidelines
Reuters Leadership
Reuters Fact Check
Reuters Diversity Report

Stay Informed
Download the App
Newsletters

Information you can trust

Reuters, the news and media division of Thomson Reuters, is the world's largest multimedia news provider, reaching billions of people worldwide every day. Reuters provides business, financial, national and international news to professionals via desktop terminals, the world's media organizations, industry events and directly to consumers.

Follow Us



Thomson Reuters Products

Westlaw

Build the strongest argument relying on authoritative content, attorney-editor expertise, and industry defining technology.

Onesource

The most comprehensive solution to manage all your complex and ever-expanding tax and compliance needs.

Checkpoint

The industry leader for online information for tax, accounting and finance professionals.

Refinitiv Products

Refinitiv Workspace

Access unmatched financial data, news and content in a highly-customised workflow experience on desktop, web and mobile.

Refinitiv Data Catalogue

Browse an unrivalled portfolio of real-time and historical market data and insights from worldwide sources and experts.

Rel

Scr
indi
glo
hid
rela
net

Advertise With Us Advertising Guidelines

Cookies Terms of Use Privacy Digital Accessibility Corrections Site Feedback FAQ

All quotes delayed a minimum of 15 minutes. See here for a complete list of exchanges and delays.

© 2023 Reuters. All rights reserved